

General Information & Instructions

The standard delivery time is 7 working days after receipt of approved artwork. Other delivery times are available upon request.

Quotes are provided based on availability and are subject to our general terms and conditions. For some projects, alternative file delivery methods may be required. Your LENN contact person will inform you accordingly.

Supplying Files

Artwork can be supplied to your LENN contact person via:

- E-mail (files up to 20MB)
- SharePoint (request access through LENN)
- Wettransfer

Please consult us in advance for files larger than 100MB each..

File Type

We only accept original PDF documents. Other file types may be accepted upon consultation, but additional DTP costs may apply.

We cannot guarantee the final result for files created in Canva or similar hobby-based software.

Crop Marks

Please deliver files **WITHOUT** crop marks or other print markings.

Dimensions

Files may be supplied at 100% or 10% scale. Files with a final size larger than 5500 x 5500 cm must be saved at 10% scale.

Please note that bleed, margins and DPI settings must be scaled proportionally.

Fonts

Fonts must be converted to outlines. Otherwise, incorrect fonts may appear in the printed result.

Bleed & Margins

Documents must be supplied with bleed and without crop marks. Please observe the following margins:

- Add 1 cm bleed around all files.



- Fabrics with tunnel: texts and logos at least 10 cm from the edge.
- Fabrics with silicone edge: texts and logos at least 1 cm from the edge.
- Fabrics with rings: texts and logos at least 5 cm from the edge.
- Vinyl-cut text must be at least 1 cm high.
- Double-sided print products: clearly indicate front and back in the filename

Lines in Printwork

We recommend a minimum line thickness of 0.25 pt. For reverse lines, use at least 0.5 pt. Thinner lines may become invisible in the final product.

Rich Black

For a deep black print result, use the following CMYK values: C:63 M:52 Y:51 K:100

Color Settings

Always design files in CMYK or PMS colors. Other color types like RGB, LAB or WEB will automatically be converted to CMYK, which may result in color deviations.

Disclaimer FE LENN BV is not responsible for any errors resulting from incorrectly supplied files.

Resolution

The required resolution depends on application and viewing distance:

- Viewing distance up to 5 meters: 100 dpi
- Viewing distance between 5 and 10 meters: 50 dpi
- Viewing distance over 10 meters: 30 dpi

If the file is supplied at 10% scale, the DPI value must be multiplied by 10 to maintain the correct final resolution.

Color Swatches

All color swatches below must be processed as spot colors in a separate layer:

Contour cut

- Spot color name: CutContour
- Color: 100% Magenta

Drill holes

- Spot color name: CutContour
- Color: 100% Magenta

Holes with wanted diameter and correct position, minimum 1 cm of the edge. Minimum size is 6 mm.

Creasing

- Spot color name: CutcontourScore
- Color: 100% Cyan + 100% Magenta

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V-Cut

- Spot color name: V-Cut
- Color: 100% Yellow.

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(Opaque) White

- Spot color name: White
- Color: 100% Cyan.

Artboards from LENN

For special or complex finishing requirements, LENN can provide dedicated artboards. Always request a new version and never reuse older files.

Embedded Images

When placing images in Illustrator or InDesign, ensure they are embedded before saving the file.

File Naming

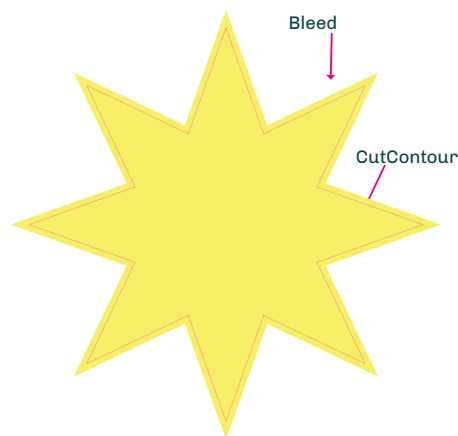
Use the following structure to avoid confusion:

client_project_itemreference_material_size_finishing_quantity.pdf

Example: LENN_barbeque_tokens_frontlit_100x100cm_zr50_2pieces.pdf

Files with Contour Shapes

Artwork with contour shapes must include a contour line in the file. This contour line must be set as a spot color named 'CutContour'.



Overprint fill

Use overprint only when applying white ink on a transparent or coloured substrate.

In all other cases, overprint must be disabled.

In Adobe Acrobat Pro, you can check whether overprint is present in your file by going to All Tools > Use Print Production > Output Preview and enabling Simulate Overprinting.

To enable or disable overprint in Adobe Illustrator, go to Window > Attributes and make sure that Overprint Fill and Overprint Stroke are turned off unless white ink on a transparent or coloured substrate specifically requires overprinting.

In Adobe InDesign, go to Window > Output > Attributes and ensure that Overprint Fill and Overprint Stroke are turned off unless required for white ink applications.